# Quarterly Bookings

## Corporate

## Individual and group

## Cruises

## Adventure tours

## Tour packages

# Publicity

## Online advertisements

## Radio advertisements

## Community presentations

## Trade shows

## Brochure covers

# Department Reports

## Accounting

## Sales and Marketing

## Human Resources

## Executive

# Booking Goals

# Company Goals

## Group and individual booking quotas

## Corporate booking quotas

## Company expansion

## Adventure Tours collaboration

## Marketing strategies